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BROADCAST INDIA 2018 STAND B-204

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CDM Technologies and Solutions demonstrate Bluefish444 IngeSTream and IngeSTore software solutions at Broadcast India 2018

Live SDI Edit-While-Record and Live SDI to NDI streaming

North Melbourne, Australia, October 19, 2018 - <u>Bluefish444</u>, manufacturer of the professional video industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards and mini converters, announces <u>CDM Technologies and Solutions</u> will be demonstrating live SDI Edit-While-Record with Bluefish444's <u>IngeSTore</u> software, and live SDI to NDI® conversion with IngeSTream at <u>Broadcast India</u> 2018.

<u>IngeSTore</u> is Bluefish444's complimentary multi-channel 3G/HD/SD capture software, allowing ingest into a range of formats, including uncompressed and DVCPRO complimentary codecs, and DNxHD, ProRes, AVC-Intra, Sony XDCAM, and JPEG 2000 codecs via licences available on the <u>Bluefish444 Shop</u>.

IngeSTore software supports <u>Edit-While-Record</u> workflows, and with the BlueRT plugin, allows growing files to be edited by <u>Avid Media Composer</u> and <u>Adobe Premiere Pro CC</u> while recording continues in IngeSTore. A live production Edit-While-Record workflow using IngeSTore with Avid Media Composer, including simultaneous SDI/HDMI playout from Media Composer, will be demonstrated at the show.

With full support for NewTek's NDI protocol, RTP, and SMPTE 2022/2110 streaming protocols, Bluefish444 will be demonstrating the forthcoming IngeSTream multi-channel streaming solution. IngeSTream supports multi-channel SDI to IP-based protocols, and the workflow demonstration will include streaming from live SDI sources to a NewTek TriCaster® Mini via 1Gb Ethernet and the NDI protocol.

"CDMTS are a long time industry participant and have a revered reputation in the Indian Broadcasting market," said Craige Mott, Managing Director at Bluefish444. "They represent Bluefish444 industry partners and as such have the benefit of being able to offer the collaborative workflows that Bluefish444 have developed with our industry partners."

<u>CDM Technologies and Solutions</u> will be demonstrating Bluefish444 IngeSTore and IngeSTream with <u>Epoch I/O hardware</u> in hall 6 stand B-204 at <u>Broadcast India 2018</u>. For more information about Bluefish444 products, visit <u>bluefish444.com</u> or <u>cdmts.com</u>

About Bluefish444

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards for the Windows, macOS and Linux operating systems. Its video cards are used not only in traditional broadcast and post-production, but also in emerging workflows such as live events, immersive graphics, augmented reality and Video Over IP. Bluefish444 has a growing presence in industries adopting professional video such as the medical, automotive, defence and mining industries.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd-party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in North Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit bluefish444.com

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